



For Immediate Release

Oct. 30, 2019

Yacht Controller Announces Partnership With ZF

- ▶ Yacht Controller announced today “Imperium”, the first totally integrated control system package combining wired and wireless control in partnership with ZF.
- ▶ Yacht Controller is the only authorized wireless remote control system to be fully integrated as a package together with ZF Marine’s control system for precision boat manoeuvring control and improved vessel handling.

ZF, a world leader in marine propulsion technology, and Yacht Controller announced today the introduction of “Imperium”, the marine industry’s first total control package incorporating wired and wireless command in one electronic platform, and the appointment of Yacht controller as an authorized seller of this new product as well as the wide array of other ZF marine control products.

Using ZF’s SmartCommand leading edge electronic propulsion control system, and packaged with Yacht Controller’s wireless remote-control product, “Imperium” will be available to the marine market through Yacht Controller’s distribution network to Shipyards, Service Yards, Dealers, and Owners. The integration of these two well established systems will provide the highest level of vessel manoeuvrability control in the market place.

“Imperium – Latin for total command, is the perfect description for this new control system package” said Gerald Berton, President of Yacht Controller LLC. “We’re pleased to have earned this partnership with ZF who is well known as a pioneer and leader in marine propulsion technology worldwide. This alliance provides the opportunity for Yacht Controller to combine technologies with ZF to better serve all segments of the marine market – Pleasure and Commercial”, Berton continued.

“Working with Yacht Controller, and its integration with ZF controls the user experience will be elevated to the next level of precise vessel control” said Keith Stanley, ZF Marine Pleasure Craft Product Line Manager North & Central America. “Our products incorporate ZF’s well-proven hardware and software to ensure reliability, ease of operation and low maintenance, and Yacht Controller systems integrate very well with our product portfolio. With our wide range of control systems, core equipment can be optimally chosen to match the type of vessel and propulsion configuration – single engine, multi-engine or multi-station. The Yacht Controller system can be coupled seamlessly to the ZF control system for ease of docking and maneuvering. In particular, our SmartCommand System included with Yacht Controller’s Imperium package, will be the premier vessel control system in the market.”

“*Imperium*” will be offered with custom platinum tone controls to further exemplify the high quality and special distinction of this premium system.



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Yacht Controller LLC

Yacht Controller brings the highest quality products, expertise, professionalism and support to the yachting community through "innovative technology for the marine industry". Our products are used on thousands of boats of all sizes and more than 180 brands... and counting. Yacht Controller is one of the many innovative products of the Yacht Group "improving the boating experience for the yachting community and its professionals"

For more information, please visit www.YachtController.com | www.TheYachtGroup.com

ZF Friedrichshafen AG

ZF is a global technology company and supplies systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. With its comprehensive technology portfolio, the company offers integrated solutions for established vehicle manufacturers, mobility providers and start-up companies in the fields of transportation and mobility. ZF continually enhances its systems in the areas of digital connectivity and automation in order to allow vehicles to see, think and act.

In 2018, ZF achieved sales of €36.9 billion. The company has a global workforce of 149,000 with approximately 230 locations in 40 countries. ZF invests over six percent of its sales in research and development annually.

For further press information and photos please visit: www.zf.com

Please Join Us

A press conference will be held in the NE Corner of Electronics Section of The Yacht Goup display Thursday October 31, 2:00pm @ 2019 Ft. Lauderdale International Boat Show to expand on the details